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S. C. STATE LIBRARY

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STATE DOCUMENTS

South Carolina State Library Board

NEWS FOR PUBLIC LIBRARIANS

March 1960

32nd Issue

SCLA PLANNING COMMITTEE HOLDS FIRST MEETING

John Goodman of the Clemson College Library was elected chairman of the Planning Committee of the South Carolina Library Association at its first meeting on February 20 at the McKissick Memorial Library in Columbia. Charles Stow, Greenville Public Library, was elected secretary.

The Planning Committee was set up to study the goals and objectives of the Association and make recommendations to the Executive Committee for continuing activities and projects of the Association. It is composed of nine members and represents all sections of the Association and all areas of the State.

The 1960 Committee is composed of the following members:

Miss Alice Adams, Furman University, Greenville
Miss Lois Barbare, S. C. State Library Board, Columbia
Miss Nancy Jane Day, S. C. Department of Education, Columbia
Miss Naomi Derrick, Garrett High School, Charleston Heights
Mr. John Goodman, Clemson College, Clemson
Mrs. Lucy Joyner, Marion Public Library, Marion
Mr. Alfred Rawlinson, University of South Carolina, Columbia
Miss Elizabeth Richardson, Hanna High School, Anderson
Mr. Charles Stow, Greenville Public Library, Greenville
Ex-Officio: SCLA Executive Committee

GREENWOOD EXHIBIT

From February 15 through March 12 an architectural exhibit is being shown in the Assembly Room of the Greenwood City and County Public Library. Photographs and drawings of public buildings and residences are on display. Correct architectural design and proportions are demonstrated by comparison, and the desirability of overall planning for the present and future is illustrated by drawings and photographs.

The exhibit is being presented by James C. Hemphill, Architect, and Lawrence W. Cobb, Associate, who were the architects for the library building. Mr. Cobb in commenting on the display indicated that it will be made available later on a free loan basis to other responsible groups.

JOINT COMMITTEE ON CURRICULUM-RELATED REFERENCE SERVICE APPOINTED

The Executive Committee of the Public Library Section of SCLA has appointed three public library members to serve on a joint committee of public and school librarians to formulate a policy for curriculum-related reference service to schools. They are Bryan Roberts, Chairman, Reference Consultant, State Library Board; Mrs. Nan W. Carson, Rock Hill Public Library; and Miss Louise Watson, Greenwood City and County Public Library.

School librarians to serve on this committee will be appointed at a later date.

PREPARATION FOR CAROLINA TRAILS READING CLUB

The libraries which have indicated that they will participate in the Carolina Trails Reading Club sponsored by the State Library Board will receive guides for the operation of the club around the first of March. Suggestions for newspaper, radio and TV publicity will be distributed later in the month.

Librarians who have not done so are urged to request the material on birds, flowers, trees, etc., which is available through their county agents.

NATIONAL LIBRARY WEEK OBJECTIVES

Articles on National Library Week themes will appear in April issues of many magazines. With the general public alerted by these and other national media, the time is opportune to turn public thinking toward local library facilities.

General state objectives of National Library Week in South Carolina are to make the public aware of existing library facilities, to increase the use of libraries, to evaluate facilities to see if they are adequate to meet the needs of present-day South Carolina; to study the reasons for deficiencies, and to emphasize that adequate library service is important to the economic as well as the cultural welfare of the state.

Mr. Charles W. Underwood, State National Library Week Chairman, recently sent to county chairmen and librarians an extensive list of suggested activities for local observances.

Sixteen local chairmen have been named who, in cooperation with local librarians, will direct National Library Week activities in their counties. If your local chairman's name has not been reported to the State Committee please send it immediately to: Miss Frances Reid, State Library Board, 1001 Main Street, Columbia 1, South Carolina.

TEN MONEY AWARDS TO SMALL LIBRARIES DURING NATIONAL LIBRARY WEEK

The 1960 Dorothy Canfield Fisher Library Award, a grant of \$5,000 to a small library for the purchase of books, will go to the Preble County District Library, Preble County, Ohio. In addition to the main award, nine supplementary awards of \$1,000 each will be made this year to nine separate communities in nine states. These represent an expansion of the original award program.

The awards will be presented on April 3, Sunday of National Library Week, at official ceremonies to be held simultaneously in each of the ten communities concerned. All will include an address by Clifton Fadiman, who will make his talk in person at Eaton, Ohio, while a deputy will deliver it for him in the other award-winning communities.

To be considered for the award the library must be a public library in the United States. It must serve a population of fewer than 25,000 or, if a regional library, no branch unit may serve more than 5,000 population; the central unit fewer than 25,000. The library itself must be housed in a building capable of providing shelf and display space adequate for a substantial number of additional books. It must be open to the public five days a week, including some evening hours, and the community in which it is situated must make active use of its present facilities, free of charge, and support them adequately.

Applications are now being sought for the 1961 award. Any public library interested in applying should write to the State Library Board for official blanks and for further information.

ADULT ILLITERACY TO BE ATTACKED

During the year 1960 there will be a mass attack on adult illiteracy throughout the Southeast. There is something that every public librarian can do to help.

Ten commercial television stations in the Southeast are giving time to broadcast 98 thirty-minute programs for slow or non-readers who missed an opportunity to learn to read and write as children. In South Carolina, on January 25 WBTW Florence began broadcasting the TV Reading Program and it is possible that this station will repeat the series. On May 30 both WIS-TV Columbia and WBFC-TV Greenville will broadcast from 6:30 A.M. to 7:00 A.M.

Librarians can cooperate by helping publicize these programs to all the people in the state, by identifying the non-reader and inviting him to participate, and by building up collections of books for adult beginners. "Quick and Easy Reading" should be the slogan for these collections.

More information about the literacy program may be obtained from Mrs. C. E. Anderson, Supervisor of Adult Education, State Department of Education, Columbia, S. C.

1960 CENSUS

The Bureau of the Census has mailed to public libraries informational and display materials relating to the 1960 census of population and housing. The Bureau will especially appreciate the aid of libraries throughout the country in acquainting communities with the importance of cooperating in the taking of the forthcoming census.

The census is an undertaking of major importance to many aspects of the country's present and future. The users of libraries--not to mention librarians!--will, of course, have immediate and continuing need for the vast amount of information that will become available with the resulting publications.

Libraries can assist in this national program by displaying the poster which urges cooperation by individuals, and by exhibits of previous census materials, including those which apply to local and state areas and special subjects now in the news.

LIBRARIANS ARE TALKING ABOUT

Calendar of The Children's Book Council. Lists, celebrations, events and authors' birthdays, which are directly concerned with children's books and which offer good possibilities for book displays, and carries news of interest to librarians. Sources of free and inexpensive material (especially the ever-

popular bookmarks!) are also listed. The Calendar is a quarterly publication and the next issue will be the one covering April, May and June. Order free of charge from The Children's Book Council, Inc., 175 Fifth Avenue, New York 10, N. Y.

Costs of Public Library Service in 1959. A new supplement to Public Library Service: A Guide to Evaluation With Minimum Standards which illustrates minimum adequate budgets under specified circumstances. Price \$.75. Order from American Library Association, 50 E. Huron Street, Chicago 11, Illinois.

Library Service for Rural People. A new Farmer's Bulletin (No. 2142) has much sound information on public library service. Price \$.15. Order from Superintendent of Documents, Government Printing Office, Washington 25, D.C.

Handy Key to Your "National Geographics", subject and picture locator, 1925-59. A subject index to all issues since 1925, with citations arranged in preferential order. Price \$1.00. Order from C.S. Underhill, P. O. Box 253, Newark, New York.

Keats Record Co., 127 Bedford St., Stamford, Conn. Advertisement from company offers 1) permanent collection of 100 LP records (standard classical repertoire as well as popular and Broadway show recordings), 2) bi-monthly additions amounting to 72 records per year, 3) replacement of all worn or mutilated records. No contract is required although assurance of a minimum 2-year trial period is requested. Monthly fee \$25.00. Write to the company for further details.

YOUR PROBLEMS

by
Anne Library

Dear Anne:

Last week our bookmobile librarian resigned. As is customary, I asked her for the reason why, expecting to receive the customary answer about a better job, higher salary, etc., but was unpleasantly surprised. She said that she had been corrected before other members of the staff, that on one occasion the correction had come to her second-hand via a typist, and that she could judge from the way I criticize other staff members in her hearing that she was discussed freely and unkindly, too. Resentment of these things was the reason for her resignation!

What makes people so emotional? I believe in being straightforward and making any correction that may be needed as immediately and directly as possible. If I see an employee doing something wrong or in a way that could be improved, I tell her so at once. If I read a report that has an error in it, I send word by the first convenient person. As for talking about employees with other employees, who else do I have to discuss these problems with? Surely it is better to keep them in the library than to spread them across town?

I-Believe-in-Going-Straight-to-the-Point

Dear I-Believe-in-Going-Straight-to-the-Point:

You really do--on top of your head. Only an insensitive idiot could possibly make as many mistakes in managing people as your letter reveals. Frankly, I think you are hopeless and should be relieved of any responsibility for administration of staff. Just for the record, however, let me repeat these well-worn, firmly established, first principles in personnel administration.

1. If correction must be made, make it privately to the person concerned and keep it private. Correction or reproof should never be public or secondhand.
2. Make any correction that may be necessary diplomatically, if possible, but always without anger or abruptness or the appearance of such.
3. Never criticize one employee to another of equal rank.
4. Criticize an employee of lesser rank only to her immediate supervisor and only if absolutely necessary.
5. In general, if you cannot comment favorably on your employees, do not comment at all. Remember that critical comment is a reflection on you--either you hired incompetent people, or you have given them inadequate guidance and training.

Dear Miss Library:

I have a problem. I am five years old and love to read and have books read to me. My problem is that I can't get a library card. Why won't the librarian give me one?

Child Prodigy

Dear Child Prodigy:

I certainly sympathize with you. This will not solve your dilemma but there are public libraries which allow children of any age to have a library card. This seems wise because we are emphasizing the importance of pre-school children learning to use and enjoy books and a library card of one's very own would certainly encourage this practice. Using ability to write his name as a criterion when a child applies for a library card does not seem fair since many children learn to print their names long before they are able to read. Talk this over with your mother and father and ask them to mention it to the librarian.

Do you have a problem? Write to Anne Library.

SEEN HERE & THERE

The Charleston County Free Library boasting new bookmobile--a Gerstenslager with a book capacity of 2400 volumes.

The Chapin Memorial Library, Myrtle Beach, receiving a portrait of the late Simeon B. Chapin, founder of the Chapin Foundation which gave the library building to the city. The portrait, painted by Charles Mason Crowson, was unveiled by Mrs. Elizabeth Chapin Patterson, Mr. Chapin's daughter and chairman of the Foundation's board of advisers. Dr. C. D. Brearley, chairman of the library board, read a biographical sketch of Mr. Chapin.

Greenville YWCA endorsing the current efforts to consolidate and improve Greenville's city and county public libraries.

Anderson librarians, Mrs. Bettie W. Daly and Mrs. Sara Smith, and Library Intern, Miss Annie Frances Blackmon, visiting the Aiken-Barnwell-Edgefield Regional Library.

Miss Blackmon leaving Anderson around February 1 to enter the Florida State University Library School.

The Greenville News editorializing that a public library "is not a luxury 'frill' but a necessity."

Marion Public Library displaying garden books.

Mrs. C. E. Bethea, Dillon County Librarian and Miss Sandra Dew, a prospective library recruit, visiting libraries in the Columbia area.

Greenville Public Library announcing a poster contest in which young people are to submit entries based on the National Library Week theme, "Wake Up and Read."

Lancaster County Library sponsoring a reading room in the Unity Community Development Center.

Chapin Memorial Library's new children's room proving a big success. Circulation for the first six months of use increased 1338 over the same period in the previous year.

Town of Williamston seeking funds to furnish a branch library. Books and a custodian will be supplied by the Anderson County Library.

The editor of the Cheraw Chronicle calling for the establishment of a county library system in Chesterfield County.

The Cultural Committee of Lancaster Chamber of Commerce sending a delegation on February 9 to see the Greenwood City and County Public Library and to confer with the librarian, Miss Elizabeth L. Porcher, and board about ways of planning and getting a new building. Other libraries visited by the same group were the Lander College Library and the Chester County Library.

Mrs. S. L. Gentry, Carnegie Public Library, Sumter, forced to retire on account of illness.

Barnwell County Library organizing a Great Books discussion group. Twenty people attended the first meeting.

Mrs. Elizabeth B. Green and Miss Nettie Harvey, Oconee County Library, visiting the State Library Board to obtain Mr. Roberts' assistance in selecting a basic business reference collection.

The Cherokee County Public Library employing a public relations representative, Mrs. Alan R. Willis.

Mrs. Bettie Wall Daly escaping serious injury in a wreck that demolished her car.

Miss Josephine Crouch and Miss Carrie Gene Ashley, Aiken-Barnwell-Edgefield Regional Library, speaking to the Barnwell PTA. They were introduced by Mrs. Fay B. McNab, Barnwell County Librarian.

Great Books groups at the Charleston County Free Library discussing Kant's Prolegomena to Any Future Metaphysics, The Education of Henry Adams, and The Confessions of St. Augustine.

Rare Indian relics being shown in the Aiken County Public Library.

Anderson County Library re-opening its Greeley Branch after renovation.

The Kershaw County Library, the Orangeburg County Library, the Mullins Public Library, and the Darlington Public Library all getting new coats of paint.

Mr. Hoyt R. Galvin, Director of the Public Library of Charlotte and Mecklenburg County, N. C., speaking to the Greenville Community Council's annual meeting.

Greenville Public Library's bookmobile service to Home Demonstration clubs the subject of a recent feature article in the Greenville News.

Walterboro Press & Standard giving its editorial blessing to the new regional library proposed for Colleton, Allendale, Hampton, Jasper and Beaufort counties.

Greenville's League of Women Voters backing the proposal to consolidate city and county libraries in one new, strongly-supported system.

Barnwell County Library reporting in 1958-59 a circulation increase of 49% over 1957-58.

Lancaster County Library Board receiving the initial gift toward the establishment of the Memorial Building Fund for the Lancaster County Library.

Marion Public being presented a photograph of the late Judge Charles A. Woods, one of the library's founders.

Miss Beverly Riley, Orangeburg County Librarian, speaking to the Mentor Book Club in Elloree.

The Kingstree Library sponsoring an exhibit of Southwest Indian arts, on loan from the collection of the Florence Museum.

The Spartanburg County Library entering a request for a one-mill increase in county library taxes, to cover the maintenance and upkeep of the new building scheduled to be completed during the next fiscal year.